



⁶⁶ The biggest impact Coordinate Sport has had on our team is reducing admin, allowing us to focus on delivering quality camps. We can plan operations and staff timetables well in advance. Knowing the team can access all the information they need in real-time, via one login, provides us with much-needed peace of mind. ⁹

Stephen Squires, Director



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Rocket Holiday Camps are a leading OFSTED registered holiday camp provider in Leicestershire for children aged 5 to 13 Years.

The experienced team of coaches engage children of all abilities.

Children choose between stage camp; focussing on cheerleading, performing arts and gymnastics, or sports camps that offers traditional and non-traditional activities, from football to dodgeball

Children test their fitness, problem-solving and performance skills whilst creating special memories.



The Challenge

Stephen, Director of Rocket Holiday Camps, found navigating between multiple systems to manage their delivery time-consuming.

With a growing team of more than 20, it had become increasingly difficult to staff sessions using only spreadsheets.

Parents regularly subsidised their bookings using childcare vouchers, which with their old system, created additional reconciliation work.

As an OFSTED regulated provider, compliant sessions ensuring both children and coaches were safeguarded, was essential. An all in one solution was required.

The Solution

Coordinate Sport provided a comprehensive solution that allows Rocket Holiday Camps to coordinate their business and delivery in one platform, completely eradicating spreadsheets.

The integrated booking platform on the Rocket Holiday Camps website has improved the booking experience for customers, giving parents multiple payment options, including childcare vouchers.

Everything is available and accessible online, including compliance documents, not to mention helpful alerts that reduce staffing mistakes and missed anniversaries.

Staffing timetables is fast and, coach profiles provide the access they need to deliver quality sessions.



Into the Future

With plans for franchising and merchandising to bring their engaging camps to more children across Leicestershire and beyond, their future looks bright.

Rocket Holiday Camps are looking forward to expanding their business and confident that their partnership with Coordinate Sport will help prepare and manage their growth.

Coordinate Sport will continue to support their team to maximise their use of the platform by refining their processes and reducing paper. Allowing the Rocket team in doing what they do best, inspiring children to get active, make friends and learn new skills.



Digital Transformations -Powered by Coordinate Sport

Gain unrivalled control and visibility over your organisation and transform the way you work with Coordinate Sport – saving time, effort and money in the process.

Coordinate Sport makes managing all your staff, customers, bookings and resources easy, improving communication, streamlining processes and improving accuracy across your organisation.

> www.coordinate.cloud hello@coordinate.cloud 0330 088 4595



