

coordinatesport



Manage **Everything**



Coordinate Sport is perfect for our business – it means we can manage all our bookings, scheduling and sports equipment from one central place. They are friendly, responsive and great to deal with, and I highly recommend them to any sports business that wants to cut admin and improve organisation. ??

> Marc Kings Owner





Direct Sports Pro are specialist sports coaching, active learning and education providers – delivering primary school sports, holiday camps and activity programmes for young people in Worcestershire and The Cotswolds.

Working with more than 30 schools, and thousands of young people during the holidays, the company employs a growing team of 10 full time coaches – delivering a varied programme of activities across the region.



The Challenge

Direct Sports Pro had grown quickly – from a team of 2 in 2016, to 10 full time coaches by 2019. With so many schools, activities and camps to manage, keeping track of bookings, staff scheduling and equipment was a real challenge.

Trying to keep track of everything using a combination of spreadsheets, shared calendars, messaging services and emails was becoming impossible. In addition, the company behind his booking system wanted to bump up the price by 1000%!

Owner Marc started looking for a better alternative, and ideally, a single system that could handle everything.

The Solution

After looking around and comparing solutions, Marc found Coordinate Sport.

It stood out against the competition as the only complete platform on the market that would bring the bookings, staff scheduling and equipment management together.

He made the switch in Summer 2020 and has been delighted with the results so far. It's slashed the amount of time he spends chasing equipment, taken the headaches out of scheduling, improved communication and streamlined admin across the business.



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Transforming your organisation with Coordinate

Gain unrivalled control and visibility over your business with Coordinate – saving time, effort and money in the process.

Coordinate makes managing all your staff, customers and resources easy, improving communication, streamlining processes and improving accuracy across your organisation.

Into the Future

As the Coronavirus crisis continues, Coordinate Sport's booking system is helping Direct Sports Pro to stay safe, enabling contactless sign ins for its upcoming camps.

It's also providing a scalable foundation that will help Marc with the admin as he looks to grow the business over the months and years ahead.



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